Businesses Facing Cashflow Difficulties

Recovery or Insolvency?

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Preliminary Questions

- What has caused cashflow problems?
 - Primary reason
 - Other contributing factors



- Who is going to be affected?
- Am I dealing with a short term or long term issue?
- How quickly do I need to act?
- Is there help available?

Looking at Debtors with Cashflow Difficulties



Debtor

- Who?
- Debt owing?
- Likely to be recovered?
- Likely timeframe for recovery?
- Other options for recovery?

Debtor's Customers

- Who?
- Ability to spend?
- Pricing?
- Demand for goods/services?
- Credit limits?
- Cash sales?
- State of current relationship?

Impact of Debtor's Cashflow Difficulties on Third Parties

Creditors

- Who?
- Debt owing?
- Type of creditor?
- Essential to the business?
- State of current relationship?
- Pressure being applied?

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Suppliers

- Who?
- Debt owing?
- Essential to the business?
 - State of current relationship?
- Alternatives?

Creditor Types

Secured Creditor

- General Security Agreement
 - All present and after acquired personal property
 - Business
 - Physical assets
 - Intangible assets
- Purchase Money Security Interest
 - Specific property
 - Supplied to company
 - Stock
 - Inventory
 - Owned or leased
 - Vehicles
 - Plant and machinery
 - Proceeds of sale

Unsecured Creditor

- Preferential creditors
 - Schedule 7 of the Companies Act
 - Liquidators' fees
 - Court costs on liquidation application
 - Creditors who fund recoveries and protect assets

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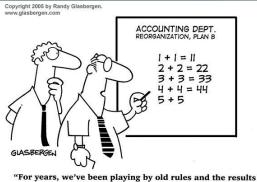
- Wages (up to 4 months before liquidation), holiday pay, redundancy pay (contractual), and KiwiSaver
- GST, PAYE, NRWT, WRT, and duty (customs)
- Non-preferential unsecured creditors
 - Trade creditors
 - Shortfall owing to secured creditor
 - Shareholder advances
 - Non-preferential employee claims (hurt and humiliation, older wages, notice period)

Cashflow Difficulties – What's Happening Inside the Business



Triggering Event

- Debtor's insolvency
 - Debtors not paying on time, as promised, or agreed
 - Debtor enters insolvency process
- Unexpected expenses
 - Broken or damaged equipment
 - Supplier price increase
 - Investigation or prosecution
 - Dispute
 - Supplier
 - Employee
 - Customer
- Key loss
 - Personnel
 - Supplier
 - Contract
 - Product



"For years, we've been playing by old rules and the results have been dismal. It's time for a bold new direction!"

Gradual Decline in Performance

- Management and/or key staff in denial
 - Financial situation being ignored
 - Management accounts and financials are not up to date / complete
 - IRD obligations in arrears
- Debt collection issues
 - Company not collecting its own debtors promptly
 - Company "relying on" irrecoverable debts
- Pressure from creditors re accounts in arrears
- Shareholder drawings / current account

Warning Signs – What Creditors See

- Late payments, part payments, and debt on account increasing
- Promises to pay / payment arrangements are broken
- Difficulty contacting the company / key staff
 - Key staff are not available / out of the office
 - Phone calls, letters, emails are ignored / go unanswered

Outward appearance does not match financial performance - company appears to be going well / shareholders are spending money but creditors are not being paid



"Our books are balanced. 50% of our numbers are real and 50% are made up."



Protect Yourself – What Can Creditors Do?

Documentation

- Signed credit application
- Terms of trade
- Personal guarantees
- Registered financing statements (PPSR)
 - Valid security
 - Compliance with PPSA re requirements for type of security
 - Priority rights
 - Renewals
 - Re-registration after name change



Terms of Trade

- PMSI and/or GSA[®]
- Right to appoint receivers
- Retention of title / security over goods supplied
- Right to trace into proceeds
- Right to check credit history
- Right to inspect company's financial records
- Right to charge interest and/or debt collection costs
 - Credit limits / stop credit
 - Is the current level appropriate?
 - Do you need to notify any change?



Protect Yourself – What Can Creditors Do?



- Debt collection processes and procedures
 - Internal
 - Are your terms and your debt collection processes consistent?
 - What terms say re payment
 - When are customers paying
 - Is the process working?
 - External
 - Is the process working?
 - Is it tailored?
 - Cost?
- Are you taking advantages of your rights under your terms of trade?
 - Right to information
 - Registrations on PPSR



"If an invoice is due in 30 days, we pay it in 60 days. If it's due in 60 days, we pay it in 90 days. If it's due in 90 days, then they probably don't need the money anyway."

Practical Considerations

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- Registering financing statements
 - Timing of registration and of supply
 - Loss of PMSI priority
 - Sufficient detail
 - Right name and party
- Age / recoverability of debts
 - Likelihood of recovery
 - Ability to repossess goods and / or recover proceeds
- Market realities
 - Availability of credit
 - Issues facing the industry
 - State of the market
 - Market perception
 - Are you proactive?
 - Efficiency of debt collection procedures
 - Debt factoring by debtors
 - Impact on the right to trace into proceeds Insolvent transactions



Insolvent Transactions and Charges

- Transaction entered into when company unable to pay its due debts and the transaction enables creditor to receive more than he / she / it would likely receive in the company's liquidation
 - Restricted period 6 months
 - Related party period 2 years
 - Defined in section 291A
- Defences to recovery
 - Good faith
 - Post-charge advances and supply actually provided to debtor after charge given
 - Gave value
 - Hard for liquidators to challenge re suppliers
 - No knowledge of insolvency
- Prepayments / cash on delivery?
 - OK because no debtor / creditor relationship



"I didn't sleep well. I was kept awake by the sound of my customers not paying their invoices in a timely manner."

Insolvent Transactions – Knowledge of Insolvency



- A reasonable person in the creditor's position would not have suspected, and the creditor did not have reasonable grounds for suspecting, that the company was or would become insolvent
- Knowledge / suspicion of insolvency
 - Operating outside credit limit
 - Debtor on stop credit
 - Timing of invoices and payments
 - Change in timing of payment by debtor
 - Payment arrangement in place
 - Broken promises to pay
 - Other creditors not being paid
 - Pay when paid





Informal Creditor Management

- Deals with creditors on a piecemeal basis
- Success depends on how many creditors involved and who those creditors are
- Issues can arise if "unforeseen" creditors come to light
 - Not enough cash to go around
 - Need to juggle obligations
 - Promises to pay get broken
- The more creditors a company has, the harder it is to informally manage creditors
- Increased risk of claw backs / insolvent transactions, if informal arrangement fails

HERDING CATS:

"A futile attempt to control that which is inherently uncontrollable."



Turnaround Options – Maximising the value of the business



Debt Hibernation –	Creditor Compromise –
Cashflow tool	Debt management tool
 Available until 31 October 2021 Existing debts get parked (not compromised) Creditors cannot take enforcement steps (GSAs excluded) Initial one month period Six month extension, if creditors approve arrangement Must be more likely than not that business can pay debts by 31 July 2022 	 Can be with some or all creditors Creditors divided into and vote in classes Debts can be compromised on a class by class basis Repayment period is agreed with creditors Directors keep control of company
Voluntary Administration –	Hive Down –
Debt management and/or restructuring tool	Restructuring tool
 Administrators appointed Initial moratorium on enforcement (company debts and PGs) Administrators assess business then make recommendation to creditors Implementation overseen by Deed Administrators 	 Company placed into liquidation Company in liquidation responsible for company debts New company buys business <u>at market value</u> Purchaser in control of new business Liquidators deal with vendor's debts



Business Debt Hibernation

Will it Work?

- Requires the business to be more profitable than it was pre-COVID-19
 - Does not allow for debts to be compromised
 - Board must consider that entity's debts can be paid by 31 July 2022
- Requires at least half of company's creditors to agree
 - Lower threshold than compromises and deeds of company arrangement
- Debt hibernation prevents:
 - Guarantees being enforced
 - Company property from being repossessed without the High Court's permission
 - Unless creditor has GSA

Creditor Considerations

- Is it a cashflow issue?
- Is it a pathway to the company entering into another insolvency process?
- Voidable preference regime does not apply to arm's length transactions entered into in good faith with BDH entity
 - Encourage creditors to continue trading with BDH entity



Company Compromise

Will it Work?

- Requires a good underlying business
- Relatively quick and inexpensive to put together and implement
- Trust is crucial
- Debtor must provide sufficient information so that creditors can make an informed decision on whether the proposal is in their best interests
 - Full disclosure of debtor's predicament
 - Transparent explanation
- No moratorium on creditors taking enforcement action (unless court ordered)
- Compromise can be put to some or all classes of creditors

Creditor Considerations

- Is the compromise my best option?
- Am I in the right group?
 - Creditors are grouped into classes and vote in these classes
 - Common interests
 - How rights are affected legal and/or economic
 - Classes of creditors can be treated differently and/or offered different deals
- Are there "insider creditors" in my group?
 - Creditors whose interests do not conform to the interests of the class of creditors (related parties)
 - Not affected economically
- Company compromise does not affect ability to enforce against company's guarantors



Voluntary Administration

Will it Work?

- Moratorium (including personal guarantees) while administrators investigate company's affairs then recommend course of action to creditors (for their approval)
 - Execute Deed of Company Arrangement (DOCA)
 - End administration
 - Liquidate company
- Candidates for DOCA:
 - Good underlying business
 - Ability to generate income sufficient to fund DOCA
- Requires wide creditor support for DOCA
 - Affects all creditors (no class voting)
 - Company continues to trade under supervision / control of the administrators
 - Each creditor decides whether to continue to supply company during DOCA period

Creditor Considerations

- Does continuing to trade under DOCA provide a better return than liquidation?
 - Ability to complete partly complete jobs and recover WIP
 - Ability to fulfil forward contracts
- Is the issue the business or management?
 - Administrators are independent
 - Administrators have ultimate control of business and its management
 - What role does existing management play under DOCA
- Am I a critical supplier? Am I prepared to continue supply?
 - Benefits and risk of providing further supply
 - DOCA can provide for trading on payments to be prioritised over pre-DOCA debts
- DOCA does not prevent creditors from enforcing personal guarantees

Hive Down

Will it Work?

- Requires at least part of the business to be viable
- After old company is liquidated, business (or part) is purchased at market value by new company (related party sale)
 - Debt stays with old company
 - New company starts fresh
 - Purchase price may allow a distribution to be made to liquidated company's creditors
- Little disruption to day to day business and ability to trade
- Requires the support of key creditors
 - Bank
 - Landlord
 - Critical suppliers
 - Creditors with personal guarantees?



Creditor Considerations

- No requirement for company to reach any creditor approval threshold
 - Creditors who do not agree cannot prevent hive down

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- Default position: director of failed company (insolvent liquidation) cannot be director / manager / promoter of new company with same / similar name
 - Breach = personal liability for debts of successor company

Solution for director: Successor company notice

- Gives notice to creditors of failed company that person named:
 - was director of failed company
 - will be director/manager/promoter of new company
 - Must be issued within 20 working days
 - If successor company notice is not issued, creditor can pursue director personally for debts incurred by new company

Insolvency Processes – Maximising the value of the business



 Secured creditors with higher ranking securities than appointor Higher ranking GSAs PMSI creditors 	Receivership – secured assets	Liquidation – unsecured assets
• Unsecured	 agreement GSA Terms of trade Receivers' powers are as set out in the deed or agreement – no general or default powers given in Receiverships Act A default is required but immediate prior notice of receivers' appointment is not Receivers realise secured assets Business Physical assets Intangible assets Receivers' obligations are to: Secured creditors with higher ranking securities than appointor Higher ranking GSAs 	 Shareholders Board (if power in constitution) High Court Company Director Shareholder Creditor Liquidators can deal with all unsecured assets Assets not covered by valid securities Claims belonging to the liquidators Liquidators can only deal with secured assets if the secured creditor consents or liquidators discharge security Liquidators obligations are to all creditors Preferential Secured

Liquidation – **Creditor Considerations**

- Appointing interim liquidators is an option if creditor thinks, on reasonable grounds, that the company's assets are at risk
- Creditors can fund the liquidators to take steps:
 - Investigations
 - Expense of the liquidation
 - Recovery actions and preserving assets
 - Creditor's claim becomes a preferential claim in the liquidation, to the value of the recovery made

Positive Solutions for Business

"That leaves plan 'B' - absconding with the emaining funds.





Liquidation – Creditors' Rights



- Creditors can review appointment of liquidator at first creditors' meeting
 - Creditor must request meeting within 10 working days after receiving notice of liquidators' decision to dispense with first meeting
 - If shareholder appointed, creditors can vote on replacement liquidators
 - If court appointed, creditors can vote to apply to the High Court to replace the liquidators
- With leave, creditors can ask the High Court to:
 - Give directions to liquidators
 - Confirm, reverse, or modify any act or decision
 - Review or fix liquidators' remuneration and require liquidators to refund unreasonable remuneration
 - Order an audit of the liquidators' accounts



Personal Exposure

Personal Guarantees

- Landlord
 - Rent arrears
 - Future rent to end of current lease term
 - Bank bonds
- Bank
 - Cross lending
 - Securities
- Trade creditors
 - Signed terms of trade
 - Separate guarantee document

Options for Insolvent Individuals



- Sell assets and pay creditors (informal/piecemeal settlements)
- 2. Part 5 subpart 2 proposal (compromise)
- 3. Summary Instalment Order (SIO)- debts up to \$50,000
- 4. No Asset Procedure (NAP) debts up to \$50,000
- 5. Bankruptcy





Part 5 Proposals

- Proposal to creditors intended to provide better return to creditors than in bankruptcy
- Successful if majority in number and threequarters in value of creditors voting vote in favour
 - Successful proposal binds all creditors with debts provable in insolvency's bankruptcy
- Three "typical" proposal debtors
 - No assets but good earning ability so can repay creditors over time
 - No assets of value but ability to get lump sum from third party to pay debts
 - Assets with no/little equity but better realisable value if sold over time



What Can You Do?

- Set and enforce credit limits
 - Stop credit
 - Cash on delivery
- Be proactive with credit control and chasing overdue debts
- Engage good professional advice
- Regularly review terms of trade
- Use protections in terms of trade
 - Registering security interests on the PPSR
 - Tracing
 - Inspection of debtor's documents
 - Right to appoint receivers

Government – COVID-19 Support

- Government guaranteed loans (up to \$500k)
- Small business cashflow loans
 - \$10,000 plus \$1,800 per FTE employee
 - Open until 31 December 2023
- MSD wage subsidy
 - Can be used for wages only
 - Applied for and paid in two week blocks
- Resurgence Support payment
 - For business expenses
 - Applied for and paid in three week blocks
- Short term absence and leave support payments
 - One off payments for employees waiting for COVID-19 test results
 - Fortnightly payments for employees required to self isolate because of COVID-19
- Bank payment reductions and deferrals
- IRD COVID-19 interest write offs





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