Managing the Generational Gap

Presented by Eileen Oliver-Free



Hands up!



Raise your hands if you were born between

- 1946 and 1964 (Baby Boomers)

- 1965 and 1980 (Generation X)

- 1981 and 2000 (Generation Y (Millennials)

- after 2001 (The Boomlets)





Opening our eyes to the key traits behind the different generations

- Baby Boomers
- Generation X
- Generation Y (Millennials)
- Generation Z (The Boomlets)





Communicating effectively across the generations

- Communication is what makes a team strong
- Share and use the team's collective wisdom
- Age diversity, utilized well, makes organisations stronger and increases empathy





Empowering the younger generation to add value to your business

- Give people the tools and space to be themselves to make their own future
- Recognise successes and give permission to fail (making sure to capture the learnings too)
- By focusing on up-skilling, you're empowering people and supporting their future











Retention Strategies

- Everyone wants to feel appreciated and valued. Take time to figure out the approach for each generation you work with.
- Take time to show career progression. Show there are different roles staff can work towards and skills they can gain.
- Growing your people, will always grow your business at the same time

Grow by growing others





Thank you

Skills. Grow by growing others

